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Government of Maharashtra

GLOBAL SME TECHNOLOGY SUMMIT 2010

19th - 20th February 2010
Mumbai, INDIA



Organised by



SMALL & MEDIUM BUSINESS
DEVELOPMENT CHAMBER OF INDIA



INDIA INTERNATIONAL TRADE CENTRE
(IITC-INDIA)

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PREAMBLE

Technologies have changed and are changing rapidly over the decade. The large companies have the financial strength and resources to constantly acquire and modify the technologies for their growth. But the Small and Medium enterprises have less access and use limited adoption of the various technologies available in the world, due to lack of financial resources and other constraints. At the same time it is more important for the SME Sector to identify and adopt latest technologies suitable for their line of business to remain competitive by producing quality products at economical price. This requires a thorough knowledge about the changing technological trend in the world as well as arrangement of necessary finance.

In the present world economic recessionary trend, the SMEs are seen as the most potential market for absorbing technology. Many overseas companies are targeting and developing the SMEs for manufacturing new products for them. There is a greater awareness amongst the Government Organisations, the industry and the knowledge institutions to focus on the technology needs for the SMEs which are the growth engine of any economy.

ABOUT SUMMIT

This Summit will highlight the importance of technology in reducing the cost of production and aims to create awareness amongst the participants on various other aspects like cost, utilization, maintenance and suitability of the technology to Indian conditions and identification of right technology partners. Experts from different fields of activities from India and abroad will share their experience, expertise, details about the functionality of various technologies and highlight the pros and cons of selecting and adopting appropriate technology suitable for a particular industry.

In the process of obtaining and adopting technologies, there are many points to be considered. Legal aspects play an important role as well as the pricing of the technology. The issues relating to the Intellectual Property Rights has also to be given due consideration. Another area need attention is the training of the Engineers to understand the technology and training them. Its is also important to suitably modify the technology to suit to individual requirements.

Eminent speakers representing Government Departments, policy makers, international funding agencies, corporate, R & D laboratories, knowledge institutions will address the Summit.

Opportunities for SMEs in India

Due to global financial crisis and economic slowdown, many companies are affected in different degrees. But, with their inherent strength and resilience SMEs can weather adverse situations, as they are not dependent on public money. Many overseas companies are approaching Indian SME to out source their manufacturing activities. In service sector too, many are setting up BPO and KPO in India, which are a real boon for the Indian SME sector.

Unless and until the SMEs equip themselves with the latest technologies, processes and machinery, they will not be in a position to meet the stringent quality standards set out by the buyers. Even if they are exploring new markets, the products and services have to be suitably modified to meet the market requirements with innovative designs and features. It is an excellent opportunity for the Indian SMEs to convert the present global melt down condition to their advantage by catering to the needs of the markets, which are already reeling under the recession.

FACT SHEET - INDIAN SME SECTOR

14 Million MSME Units

Employ 60 Million People

Create 1.3 Million jobs per annum

Contribute 40% of Export

Contribute 45% of Industrial Output

Produce more than 8000 products

Major role in industrial growth

Source for innovative products



SME TECHNOLOGY EXPO

The Expo will enable the entrepreneurs to exhibit various industrial products, latest technologies, machineries, equipments, tools, semi-finished goods, raw materials, IT, ITES related products & other services which will be useful to the Micro, Small and Medium Industries.

The SME Exhibitors will also get an opportunity to launch new products & services and exchange business information, identify potential buyers, sellers and investors. They can also obtain assistance to find out business partners for joint ventures, collaborations, technology transfer, contract manufacturing and other activities.



Topics to be covered in the Summit

- Global Economic Scenario & Role of Technology
- Relevance of technology adoption to the SMEs
- Employment of Technology for quality and productivity improvement
- Cost reduction through technological advancement
- Industry specific selection criteria of technologies
- Problems in adoption and implementation of technology
- Process optimization through better designs
- Importance of IT in the SME Management
- Various types of co-operation arrangements
- Importance of identifying and absorbing latest technologies
- Joint Venture -Benefits and Risks involved
- Identifying and selecting the right Joint Venture partners
- Legal formalities involved in drafting Joint Venture Agreements
- Importance of Intellectual Property Rights
- The perspective of banks and financial institutions to finance joint ventures and technology transfers
- Role of knowledge Institutions in upgrading technologies
- Strategising R & D Activities for SMEs
- Commercialisation of New Innovations
- Government schemes and incentives

Benefits to the Participants

The participants will have opportunity to understand, update knowledge and obtain information on the following:

- New technologies available in India and abroad
- Latest information on the availability of specific technology
- Interaction with technology providers, financiers and investors
- Networking opportunity with businessmen from India and abroad
- Interaction with bankers and venture capital providers
- Cost reduction and quality improvements
- Various business cooperation arrangements available in the world
- Relevance of technology transfer and joint ventures for SMEs
- The procedures & documentation in availing technology transfer
- Problems and solutions in entering into joint venture
- Improving competitiveness in domestic and international markets

FOCUS SECTORS

- Capital Goods
- Agro & Food Processing
- Automobile & Auto Ancillaries
- Engineering
- Machinery, Equipments & Hand Tools
- Electrical & Electronics
- Furniture & Furnishings
- IT Hardware & Peripherals
- Pharmaceutical & Chemicals
- Packaging, Paper, Plastic & Rubber
- Textile & Garments
- Power and Energy
- Tours & Travels
- Service Sectors
- Water Equipments

Who can participate?

- Micro, Small and Medium Entrepreneurs
- Government officials
- IT and IT enabled service providers
- Manufacturers, Exporters & Importers
- Company Executives from production, design, manufacturing, materials, marketing, IT and Logistic Departments
- Knowledge Providing Institutions
- R & D Institutes and Laboratories
- Banks and Financial Institutions
- Venture Capital & Private Equity Funds
- Management, Engineering and Project Consultants

ABOUT THE ORGANISERS

Small & Medium Business Development Chamber of India (SME Chamber of India) and India International Trade Centre (IITC-INDIA) are leading organisations supported by the Government of India and the state Government of Maharashtra.

Our main activities are Export Promotion, Import facilitation, SME Development, Industrial Development, Investment Promotion, Entrepreneurship Development, Education & Training Programs, Buyer - Seller Meetings, Business Matchmaking, Meetings with visiting Delegations, Conferences, Exhibitions & Trade Fairs and study tours for last many years.

We guide and assist Indian & overseas SMEs and other companies to establish and enhance business contacts and support for acquiring latest technology, joint ventures, collaborations, contract manufacturing and other business related services. We have already set up exclusive bi-lateral trade promotion divisions for many countries for bringing SMEs together to fulfil each other's requirements.

Glimpses Of Earlier Events



Mr. Montek Singh Ahluwalia - Deputy Chairman, Planning Commission, Govt. of India inaugurating the "7th Global SME Partnership Summit" organised by SME Chamber of India held on 21st February 2009 at Mumbai. (L to R) Mr. Nanasahab B. Patil, IAS - Principal Secretary, Agriculture & Horticulture, GoM, Mr. Chandrakant Salunkhe - President, SME Chamber of India and IITC-INDIA, Mr. N. C. Vasudevan, IAS - Director General, NPC and Mr. Anthony J. C. De Sa, IAS - Director, UNIDO



Mr. Dinesh Rai - Secretary, Ministry of MSME, Govt. of India addressing the delegates during the "7th Global SME Partnership Summit". (R to L) on the dais Mr. Tamer Taskin - President, Aegean Region Chamber of Industry (EBSO), Izmir, Turkey and Mr. K. R. Sharma - Director, MSME Development Institute of India, Mumbai.



Prof. Suresh D. Tendulkar - Chairman, Economic Advisory Council to the PM inaugurating the "Conference on SME Finance - Roadmap for SME Growth and Global Financial Crisis and Recession - Impact on Indian Economy & SME sector" held on 23rd December 2008 at Mumbai. (L to R) Mr. Chandrakant Salunkhe, Mr. Jignesh Shah - Chairman & Group CEO, Financial Technologies (I) Ltd., Dr. Amarendra Sahoo - CGM, RPCD, RBI and Mr. A. Rameshkumar - Chairman, SME Chamber of India (NR).



Dr. C. Rangarajan, Chairman, Economic Advisory Council to the Prime Minister inaugurating the 6th Global SMEs Conference with the theme "SME Financing, Better Banking Regulations and Integration of SMEs" organised by SME Chamber of India and IITC-INDIA held on 3rd May 2008 at Mumbai. In presence of Mr. C. B. Bhavne, Chairman, SEBI, Mr. Rajinder Singh, Chairman & CEO, Global Absolute Group and Mr. Chandrakant Salunkhe



Dr. C. Rangarajan - Chairman, Economic Advisory Council to the Prime Minister delivering the inaugural address at the 6th Global SMEs Conference with the theme "SME Financing, Better Banking Regulations and Integration of SMEs" organised by SME Chamber of India and IITC-INDIA held on 3rd May 2008 at Mumbai.



Mr. C. B. Bhavne - Chairman, Securities & Exchange Board of India (SEBI) addressing the delegates during the inaugural session of the 6th Global SMEs Conference with the theme "SME Financing, Better Banking Regulations and Integration of SMEs" organised by SME Chamber of India and IITC-INDIA held on 3rd May 2008 at Mumbai.



Mr. Subodh Kant Sahai, Hon'ble Minister of State for Food Processing Industry, Inaugurating the 5th Global SME Conference on 27th November 2007 in presence of Mr. S. S. Sandhu, Zonal Joint Director General Foreign Trade, Govt. of India, Mumbai and Mr. Chandrakant Salunkhe



H.E. Dr. Rajesh Jeetha, Hon'ble Minister of Industry, SME, Commerce & Cooperatives, Government of Mauritius inaugurating the 4th Global SME Conference & Expo on 22nd February 2007 in presence of Dr. Partha Ghosh, Chairman, Boston Analytics, USA, Mr. Shivaajirao Chamkire, CEO, Influx Group of Industries and Mr. Chandrakant Salunkhe



Mr. Harsh Kaul - CEO, SIDBI Venture Capital Limited delivering the inaugural address at the Conference on Private Equity & Venture Capital - Opportunity for SMEs organised by SME Chamber of India on 9th October 2009 at Mumbai. (R to L) Mr. Raghunathan Shankaran - Member of Halcyon Forum and Mr. Chandrakant Salunkhe - President, SME Chamber of India.

For Sponsorship, Speaking Opportunity, Participation and More Information Contact

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